



NEWS RELEASE

World Energy and Commercial Utility Consultants Announce Channel Partnership Agreement

*Companies Team to Help Customers Save Money on Energy Procurement,
Capitalize on Impending Changes in Pennsylvania Electricity Rates*

West Chester, PA and Worcester, MA – August 11, 2009 – World Energy Solutions, Inc. (NASDAQ: XWES; TSX: XWE), an operator of online exchanges for energy and green commodities, today announced a channel partnership with Commercial Utility Consultants (CUC). The companies have teamed to help Pennsylvania businesses take advantage of newly opened electricity markets created by the impending January 1, 2010 PPL rate cap expiration and those set for the PECO, Met-Ed and Penelec service territories in 2011.

Under the agreement, CUC, which specializes in utility rate and tariff analysis for Pennsylvania industrial manufacturers and commercial real estate entities, will help its customers secure new energy contracts using World Energy's online procurement platform, process and support services, moving away from paper-based purchases. World Energy's vast supplier network, RFP expertise and online auction technology bring added market intelligence, liquidity and competition to customer energy procurement events, key to helping Pennsylvania firms maximize their opportunity in the new electricity rate framework.

"As experts with more than three decades of experience in Pennsylvania energy markets, we see a significant, strategic opportunity to deliver cost-savings to Pennsylvania businesses based on the new PPL electricity rate structure," said John McGillian, Vice President at Commercial Utility Consultants. "World Energy's track record of delivering highly-competitive, cost-savings events for customers both here in Pennsylvania and across the U.S. make them a strategic asset to our customers. As an added benefit, their platform simplifies how we manage our book of business, providing a central system for maintaining leads, market intelligence, supplier and customer relations, and settlement."

Added Phil Adams, President of World Energy: "Wherever energy markets are opening up and presenting real opportunities to bring in competitive energy supply, World Energy is there and looking for quality partners like CUC. We know from running thousands of successful pricing events that when suppliers compete for a customer's business, the customer wins. This is the dynamic World Energy is already bringing to a growing number of Pennsylvania energy buyers and that we are looking to extend in the coming months behind PPL and, shortly thereafter, behind PECO, Met-Ed and Penelec."

About Commercial Utility Consultants

Commercial Utility Consultants has been reducing utility costs for their clients since 1975. Located in West Chester, PA, the services provided include a complete analysis of any utility account at no cost as well as free supplier price quotes. Any Electric, Gas, Telephone or Water/Sewer account can be reviewed and there is no fee unless savings are actually realized by the client. Please contact CUC at 1-800-296-2821 for any additional information or visit www.commercialutility.com.

About World Energy Solutions, Inc.

World Energy (NASDAQ: XWES; TSX: XWE) operates online exchanges for energy and green commodities. For buyers and sellers of electricity, natural gas, capacity, and green-energy assets who are impacted by today's volatile markets, World Energy's proven approach has transformed the normally complex procurement process into a powerful, streamlined vehicle for cost savings. In addition to enabling customers to seek competitive pricing on traditional energy commodities, World Energy is taking a leadership position in the emerging environmental-commodities markets. Its award-winning World Green Exchange® supports the ground-breaking Regional Greenhouse Gas Initiative's (RGGI) cap and trade program for CO2 emissions. For more information, please visit www.worldenergy.com.

This press release contains forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ from those indicated in the forward-looking statements. Such risks and uncertainties include, but are not limited to: our revenue is dependent on actual future energy purchases pursuant to completed procurements; the demand for our services is affected by changes in regulated prices or cyclical or volatility in competitive market prices for energy; we depend on a small number of key energy consumers, suppliers and channel partners; there are factors outside our control that affect transaction volume in the electricity market; and there are other factors identified in our Annual Report on Form 10-K and subsequent reports filed with the Securities and Exchange Commission.